



# WORLD CITIES SUMMIT 2012

**1 to 4 July, Singapore**

Sands Expo & Convention Center

Marina Bay Sands

[www.worldcitiessummit.com.sg](http://www.worldcitiessummit.com.sg)



# GLOBAL CHALLENGE

In the 21<sup>st</sup> century, Cities worldwide will become the focal points of economic development, geopolitical competition and collaboration while balancing needs for long-term sustainability. With increasing population demands, Cities will also become the centres of human habitat and cultural development. However the challenges of developing and managing Cities will grow increasingly complex. Integrated urban solutions will be needed to create optimised economic, environmental and social outcomes.

## ABOUT WORLD CITIES SUMMIT

### World Cities Summit 2012

1 to 4 July 2012, Sands Expo & Convention Center, Marina Bay Sands, Singapore

The World Cities Summit (WCS) is a biennial summit focusing on cities. It is a global platform for government leaders and industry experts to address liveable and sustainable city challenges, share integrated urban solutions and forge new partnerships.

Held in conjunction with Singapore International Water Week (SIWW) and CleanEnviro Summit Singapore (CESS), World Cities Summit 2012 is expected to attract around 15,000 government leaders, industry experts and business leaders from around the world.



*"World Cities Summit provides excellent opportunities for networking and interaction among cities, leaders, international organisations and industry"*

**Mr Teo Chee Hean**

Deputy Prime Minister, Minister for Defence (2010), Singapore  
28 June 2010, WCS Opening Ceremony & Welcome Reception

## IMPRESSIVE TRACK RECORDS

### WCS 2010

- **12,411** Trade attendees
- **1,157** Conference delegates including  
**17** Ministers **32** Mayors **11** Governors
- **109** Countries
- **90** Conference speakers
- **6** Strategic Partners
- **14** Supporting Organisations
- **60** Exhibiting companies
- Garnered extensive international media coverage with **\$4.7million** worth of advertising value equivalent

### WCS Mayors Forum 2011

- **32** Mayors and Governors
- Senior management of International Organisations, Chief Executives of Singapore public agencies and business leaders.

## KEY BENEFITS MAXIMISE YOUR TIME AND INVESTMENT

- Network with over **15,000** high-level government officials, industry professionals and experts from around the world
- Gain insights into the latest urban solutions and trends
- Learn liveable and sustainable best practices from cities and experts
- Form new business partnerships and collaborations with city officials and businesses
- Profile your city or business to the international community





## SINGAPORE THE PLACE TO BE

Strategically sited in the Asia Pacific region where many cities are experiencing unprecedented growth, Singapore is the ideal host for this Summit.

A business destination of choice, Singapore's appeal is rooted in a vibrant, well-organised pro-business environment reinforced by quality infrastructure, excellent connectivity to the rest of Asia and a strong network of strategic partnerships. As a city constantly in transformation, there's always something new to enjoy and participate in every time you come to Singapore. With a high concentration of business and leisure offerings that is accessible and customisable, you can also be assured of creating an enriching experience that's more than just business.

Situated in the heart of Singapore, Sands Expo & Convention Center at the Marina Bay Sands is only a 20-minute ride from Singapore Changi Airport and just minutes from popular cultural and leisure spots like Chinatown, Little India and Orchard Road. It also offers vast entertainment options with the unique ArtScience Museum, unlimited shopping and a world-class Casino.



*Credit to Bilbao City Hall*

## LEE KUAN YEW WORLD CITY PRIZE LAUREATE 2010 - BILBAO CITY, SPAIN

This biennial international award recognises outstanding contributions to the creation of vibrant, liveable and sustainable urban communities around the world.

The Lee Kuan Yew World City Prize Laureate will be presented with an award certificate, a gold medallion and a cash prize of S\$300,000, sponsored by Keppel Corporation.

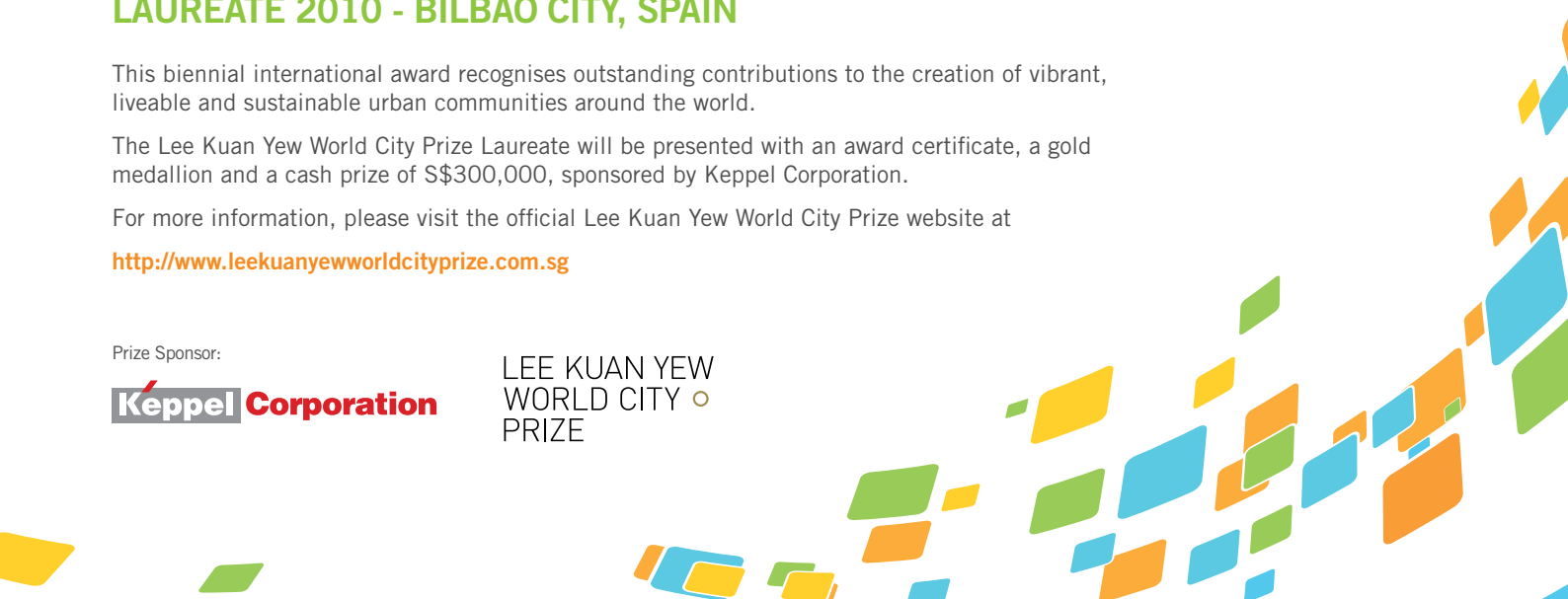
For more information, please visit the official Lee Kuan Yew World City Prize website at

<http://www.leekuaneyewworldcityprize.com.sg>

Prize Sponsor:

**Keppel Corporation**

LEE KUAN YEW  
WORLD CITY ○  
PRIZE





## WCS MAYORS FORUM

The WCS Mayors Forum (WCSMF) is a high-level international platform for governors and mayors to discuss city challenges and share best practices on urban solutions. The annual forum has been attracting strong participation from cities around the world and helping to enrich the dialogue on liveable and sustainable solutions for cities.

Under the theme “Liveable and Sustainable Cities” the discussion will focus on:

- Economic vibrancy and rejuvenation of cities
- Strategies for more competitive attractive global cities and
- Integrated urban solutions for sustainable and liveable cities



## PLENARY SESSIONS

Gain strategic insights on leadership and governance, eco-friendly cities and building sustainable communities with the opportunity to network amongst top policy makers, business leaders and practitioners.

Invitations for WCS2012 have been extended to:

- **Amitabh Kant**, CEO & MD, Mumbai-Delhi Industrial Corridor Development Corporation
- **Antoine Frérot**, CEO, Veolia Environment
- **Flemming Borroskov**, President, IFHP
- **Frank Jensen**, Lord Mayor, Copenhagen
- **Haruhiko Kuroda**, President & Chairperson of Board of Directors, Asian Development Bank
- **Henri Proglio**, Chairman, Électricité de France
- **Huang Xingguo**, Mayor, Tianjin, People's Republic of China
- **Huang Yan**, Director, Beijing Municipal Urban Planning Commission
- **Professor Jacqueline McGlade**, Executive Director, European Environment Agency
- **Dr. Joan Clos**, Executive Director, UN-HABITAT
- **Kamal Nath**, Minister of Urban Development, India
- **Dr. Liu Thai Ker**, Chairman of Advisory Board, Centre for Liveable Cities
- **Michael Bloomberg**, Mayor, New York, USA
- **Dr. Noeleen Heyzer**, UN Under-Secretary-General and Executive Secretary of ESCAP
- **Peter Brabeck-Letmathe**, Chairman, Nestlé
- **Dr. Roland Busch**, CEO, Infrastructure and Cities, Siemens AG
- **Sheila Dikshit**, Chief Minister, Delhi, India
- **Sri Mulyani Indrawati**, Managing Director, World Bank Group
- **Wang Yang**, Party Secretary, CPC Guangdong Committee, People's Republic of China



## FLAGSHIP URBAN SOLUTION TRACKS (NEW)

Discover the challenges and solutions faced by cities, dive-deep with the series of high level Flagship Urban Solution Tracks for government representatives, policymakers and industry experts, covering themes of:

- Biodiversity and Sustainable Ecosystems in Cities
- Eco-Cities: Developing Liveable, Sustainable Towns and Cities
- Urban Resilience to Climate Change
- Cities for All Ages
- Smart City Infrastructure and Systems of the Future
- Smart Urban Mobility
- Global Capital and Investment Opportunities in Emerging Cities



## LEARNING JOURNEYS

Join the exclusive site visits that will provide an in-depth, behind-the-scenes insight into successful best practices and innovative urban solutions in Singapore. Find out how public-private-people partnerships are achieved and how this could be implemented in your own city, and have the opportunity to visit iconic areas such as Marina Bay and Gardens by the Bay.





## WORLD CITIES SUMMIT EXPO

Featuring an immense combined expo space of over 26,460 square meters together with the SIWW Water Expo and WasteMET Asia - partner event of CleanEnviroSummit Singapore (CESS), the World Cities Summit Expo (held from 2 to 4 July 2012), will showcase:

- a) Investment and partnership opportunities in urban projects from Cities around the world
- b) Cutting-edge integrated-urban solutions companies
- c) Latest integrated urban solutions from Singapore

Exhibitors will have the opportunity to network with over 15,000 trade attendees including key international and local government, and high-level leaders from the industry.

Expand your network and knowledge expertise with the **Cities Pavilion** where cities from China, Japan, Denmark, Switzerland, Brazil and many more, showcase their capabilities, government infrastructure projects and master plans.

Secure new business opportunities and partnerships at the **Singapore Pavilion**, featuring agencies that showcase the latest integrated urban solutions to be implemented in the city.

Increase your business exposure and profile with the highest visibility possible in commercial pavilions, together with past exhibitors that include Far East Organization, Siemens Pte Ltd, IBM, Royal Philips Electronics and KPMG to showcase integrated urban solutions and technologies.

### SPONSORSHIP OPPORTUNITIES

Enhance your brand image through sponsorship opportunities available.



## REGISTRATION

For discounts and full terms & conditions, please visit [www.worldcitysummit.com.sg](http://www.worldcitysummit.com.sg)

## ENJOY 400% TAX DEDUCTION!

Visit [www.worldcitysummit.com.sg](http://www.worldcitysummit.com.sg) for more information

	PREMIUM PASS	CONFERENCE PASS
<b>EARLY BIRD</b> (on or before 30 April 2012)	SGD 2,250	SGD 1,800
<b>ADVANCE</b> (after 30 April 2012)	SGD 2,500	SGD 2,000
<b>STUDENT</b>	N.A.	SGD 300

## WEEK AT A GLANCE

	Morning	Late Morning	Afternoon	Late Afternoon	Evening	
Sun 1 July	WCS Mayors Forum				Joint Opening Ceremony & Welcome Reception	
Mon 2 July	WCS Expo, Water Expo & WasteMET Asia Expo					
	Joint Opening Plenary	In Conversation with Leader(s)	Lee Kuan Yew World City & Water Prize Lecture	Lee Kuan Yew World City Forum	Lee Kuan Yew Prize Award Ceremony & Banquet	
	CESS			SIWW Water Convention		
Tue 3 July	WCS Expo, Water Expo & WasteMET Asia Expo					
	SIWW Water Leaders Summit, Water Convention & Business Forums				Networking Dinners	
	CESS					
	Keynote Panel Session	Flagship Urban Solution Tracks		WCS Closing Plenary		
Wed 4 July	WCS Expo, Water Expo & WasteMET Asia Expo					
	SIWW Water Convention & Business Forums				Joint Closing Dinner	
	Learning Journeys					

WCS EVENTS

SIWW EVENTS

CESS EVENTS

JOINT EVENTS

Held in conjunction with:



Singapore International Water Week (SIWW)

The Singapore International Water Week is the global platform for water solutions. It brings policymakers, industry leaders, experts and practitioners together to address challenges, showcase technologies, discover opportunities and celebrate achievements in the water world. Comprising the Water Leaders Summit, Water Convention, Water Expo and Business Forums, it culminates in the presentation of the Lee Kuan Yew Water Prize, a prestigious international award to recognise outstanding contributions in solving global water issues.



CleanEnviro Summit Singapore (CESS)

The inaugural CleanEnviro Summit Singapore (CESS) is the global platform for government leaders, policy makers, regulators and industry captains to connect, examine and discover practical solutions to address environmental challenges for tomorrow's cities.

The theme for CESS 2012 is "Innovative Solutions for a Clean Environment: Challenges and Opportunities in Asia" CESS 2012 will facilitate the sharing of insights on the latest environmental market trends through its plenary sessions and business forums. A myriad of activities that visitors can expect at the CESS 2012 include the Clean Environment Leaders Summit, Regulators Roundtable and WasteMET Asia expo and conference that showcase the latest innovations in waste management, environmental technology and recycling solutions for Asia.

Organised by:



Lee Kuan Yew World City Prize Sponsor:



Platinum Sponsor:



Strategic Partners:



Supporting Organisations:



Supporting Media:



Held in:



Event Organiser:



Supporting Ministries and Agencies:

Agri-Food & Veterinary Authority of Singapore, A\*STAR, Building and Construction Authority, Civil Service College, Economic Development Board, Energy Market Authority, Housing and Development Board, International Enterprise Singapore, Jurong Town Corporation, Land Transport Authority, Lee Kuan Yew School of Public Policy, Ministry of Community Development, Youth and Sports, Ministry of the Environment and Water Resources, Ministry of Foreign Affairs, Ministry of Health, Ministry of Information, Communications and the Arts, Ministry of National Development, National Climate Change Secretariat, National Environment Agency, National Parks Board, PUB - The National Water Agency, Singapore Cooperation Enterprise, SPRING Singapore, Singapore Land Authority, Singapore Tourism Board

General enquiries:

Ms Daphne Yeo,  
Project Manager  
info@worldcities.com.sg

Expo Space Booking / Sponsorship:

Ms Leong Yijie,  
Sales Manager  
info@worldcities.com.sg  
Tel : +65 6542 8660 ext 162  
Mobile : +65 9007 7987

World Cities Summit Secretariat c/o Experia Events Pte Ltd

Singapore Changi Airport Terminal 2, Level 3, #038-017,  
Singapore 819643  
Tel : +65 6542 8660  
Fax : +65 6542 8683

